



PRESTON TYLER STOBER

Preston Tyler Stober
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OBJECTIVE

Dynamic and versatile reporter and on-air personality with expertise in film, news, and entertainment, eager to bring energy, creativity, and audience-building strategies to your team.

CAREER SUMMARY

NBC 26 News Anchor, MMJ / Green Bay, WI Market

May 2023 - PRESENT

MULTI-MEDIA JOURNALIST

- Cover everything from government to sports in the Manitowoc/Lakeshore area of Northeast Wisconsin.
- Pitch, shoot, write and edit daily news stories.
- Increase market share through rivoting reporting of news that matters in a community focused format.

WEEKEND ANCHOR

- Deliver stories to the audience of Northeast Wisconsin in an energetic yet soulful tone.
- Perform live reads for topics such breaking news to sports highlights.

PRODUCER

- Create a lively and informative show incorporating breaking news, weather and feature stories.
- Determine the overall story of the NBC 26 newscast for our audience.

WCPO9 Real Time News Editor + Intern / Cincinnati, OH Market

Jun 2022 - Dec 2022

- Investigated current events happening in the area with the use of police scanners, phone calls/emails to authorities, and monitored social media.
- Dispatched reporters & photographers to newsworthy events in the area.
- Authored news articles and posted relevant information on WCPO's social media pages.
- Assisted reporters, photographers, producers, and directors with daily tasks and goals.
- Contributed to daily pitch meetings for on-air stories and content.

Kings Hammer Soccer Club On-Air Personality + Social Media Manager

Sep. 2022 - May 2023

- Appear in interviews telling stories of the players, coaches, and other faculty.
- Shoot footage of games and events, and edit highlights for tournaments.

SKILLS

- Excellent Writer
- Experienced Editor
- Authentic Storyteller
- Creative + Complex Thinker

EDUCATION

- The University of Cincinnati - BA in Media Productions, Professional Sales Minor

